

To: Waechter, Liane, Washo, Mike, Evanchik, A E., Fricke, R H., McHugh, Michael, James, Douglas, Teeter, Gregory, Dejong, Fred, Richards, M, Van Sickle, R, Mitchell, Greg, Rago, Joseph M., Smith, Richard A., Dibenedetto, Charles A., Klein, John F., Brandt, Kevin E., Gambardella, Mark R.,
 1200 - New York Region (SCULLYA), 1210 - New York ROU (ALVICHYA), Young, Mark,
 1300 - Philadelphia Region (SWEETD), 1310 - Philadelphia ROU (METZG),
 Loftin, Jerry R., 1110 - Boston ROU (PROVENL), 1600 - Buffalo Region (BRZEZIE),
 1610 - Buffalo ROU (BRZEZIE), Cottrell, Richard J., Kroll, Kevin M., Hasni, Amin S.,
 Taylor, William M., Mcallister, George E., Weber, R L., Green, Herbert K.

From: Kuruc, Nick

Posted: 8/21/96 12:29

Opened: 8/21/96 12:29

Subject: Price Plus Program- Sept/Oct.

To: All Retail Divisions With Shop Rite Store Supplied By Wakefern Food Corp.
 (SIS Access Primary Supplier # 425769)

The following Price Plus Program will be worked during late September:

DORAL \$2 off per carton

Dates: September 22-October 19, 1996

Wakefern will supply POS and Carton Price stickers to stores.

Retail Reps should ensure that advertising is in place in all Shop Rite Stores.

Sales		Retail
1221		1222 21, 22, 23
1222		1223 27
1223		1226 22, 23, 24, 25, 26, 27, 28, 29
1224		1229
1225		ROM
1226		PC SC
1229		MC PA
1240		
1244	RSM	RBM

51847 8468